

# BANKERSWORKSITE®

## BankersWorksite® Promotes McClure King to Vice President of Marketing

Atlanta, GA, May 23, 2016 - Bankers Fidelity Life Insurance Company®, a wholly-owned subsidiary of Atlantic American Corporation, has named McClure King Vice President of Marketing for its BankersWorksite® division.

McClure joined Bankers Fidelity in April 2014 and has over 16 years of experience in employee benefits in both the group and voluntary arena. McClure's experience, expertise, and knowledge provide an invaluable resource to BankersWorksite as well as its exciting initiatives and products. He has played a significant role in the relaunching of the BankersWorksite brand as an industry leading group voluntary benefits carrier.

McClure was also recently announced as the Vice President for Voluntary Employee Benefits Board (VEBB) for 2017, where he can further his involvement and commitment to the voluntary benefits industry.

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### About BankersWorksite:

BankersWorksite is an innovative provider of voluntary benefits that include Accident, Cancer, Critical Illness, Hospital Indemnity, Short-Term Care, Disability and Life Insurance. Our wide array of both group and individual insurance benefits helps protect employees and their families in the event of illness or injury.

BankersWorksite products are backed by the most professional and receptive customer service in the industry. Products are underwritten by Bankers Fidelity Life Insurance Company,® rated A- [Excellent] by A.M. Best, one of the most respected and widely recognized providers of ratings, information and news for the insurance industry. For more than half a century, Bankers Fidelity has provided Americans with valuable, customer-oriented insurance products. Their commitment to fair and fast payment of claims has earned a reputation for quality service to policyowners and their families. Not all products available in all states. Benefits may vary by state.



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