

BANKERSWORKSITE®

BankersWorksite® Introduces New Regional Sales Team

Atlanta, GA, September 7, 2016 - BankersWorksite®, a trusted provider of flexible voluntary products, has brought Chris Holman on board as Regional Sales Manager.

In his new role, Chris is responsible for leading broker relationship development and assisting in the generation of new business. Chris has an extensive background in broker marketing sales program development and sales marketing management in both Group and Voluntary benefit offerings.

Chris brings 15 years of experience from working with companies including Unum/Colonial Life and Sun Life and has earned a reputation as a trusted advisor, possessing the leadership and sales skills that make him an invaluable addition to the BankersWorksite team.

Working with Chris is Taylor Young, who has been named Client Services Coordinator. She has been with BankersWorksite since July of 2015, serving as a strategic liaison and account manager, connecting with clients to ensure successful outcomes. Taylor's span of experience ranges from customer service to market analytics.

Chris and Taylor are committed to assisting our agents with new business inquiries and questions about our growing range of voluntary products.

About BankersWorksite:

BankersWorksite is an innovative provider of voluntary benefits that include Accident, Cancer, Critical Illness, Hospital Indemnity, Short-Term Care, Disability and Life Insurance. Our wide array of both group and individual insurance benefits helps protect employees and their families in the event of illness or injury.

BankersWorksite products are backed by the most professional and receptive customer service in the industry. Products are underwritten by Bankers Fidelity Life Insurance Company,® rated A- [Excellent] by A.M. Best, one of the most respected and widely recognized providers of ratings, information and news for the insurance industry. For more than half a century, Bankers Fidelity has provided Americans with valuable, customer-oriented insurance products. Their commitment to fair and fast payment of claims has earned a reputation for quality service to policyowners and their families. Not all products available in all states. Benefits may vary by state.



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