

# BANKERSWORKSITE®

## BankersWorksite® Introduces New and Enhanced Voluntary Products for 2017

Atlanta, GA, January 20, 2017 - BankersWorksite®, a provider of flexible and trusted voluntary products, announces new and improved products to its portfolio.

The company's enhanced Group Accident Medical Expense Product has undergone some refinements, including the addition of a Wellness Benefit and Accidental Death and Dismemberment coverage.

BankersWorksite's Group Critical Illness Product offers flexible plans and competitive rates. This product empowers employers by providing them with a voluntary product that will build on their employee acquisition and retention efforts. With three plans, offering a choice of benefit amounts, no maximum issue age and an HSA-compatible option, Group Critical Illness coverage allows clients to customize their benefit options to best meet the needs of their employees. Critical Illness coverage also allows employers to further increase customization of their offering with optional riders for wellness, additional occurrence, reoccurrence and even joint additional occurrence/reoccurrence.

Along with the enriched AME and CI products, the company is scheduled to launch a Group Short-Term Disability product in the second quarter of 2017.

According to BankersWorksite VP of Marketing, McClure King, "The effort we have put into these new and improved products demonstrates our ongoing commitment to deliver solutions tailored to the needs of employers and their valued employees."

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### About BankersWorksite:

BankersWorksite is an innovative provider of voluntary benefits that include Accident, Cancer, Critical Illness, Hospital Indemnity, Short-Term Care, Disability and Life Insurance. Our wide array of both group and individual insurance benefits helps protect employees and their families in the event of illness or injury.

BankersWorksite products are backed by the most professional and receptive customer service in the industry. Products are underwritten by Bankers Fidelity Life Insurance Company,® rated A- [Excellent] by A.M. Best, one of the most respected and widely recognized providers of ratings, information and news for the insurance industry. For more than half a century, Bankers Fidelity has provided Americans with valuable, customer-oriented insurance products. Their commitment to fair and fast payment of claims has earned a reputation for quality service to policyowners and their families. Not all products available in all states. Benefits may vary by state.

